



# CENTERPOINT ENERGY'S 2020 CITYSMART® MARKET TRANSFORMATION PROGRAM

## INTRODUCTION



Imagine the possibilities  
with an extra **\$195 million\***  
in government budgets.

- Fire stations
- Parks
- Law enforcement
- Infrastructure
- Programming

That's the impact the SCORE and CitySmart Program have had on Texas governments.

CitySmart is designed to help Partners identify energy efficiency opportunities in existing and newly planned facilities and to provide monetary incentives to implement these projects.

The program is funded by CenterPoint Energy and is offered at no cost to Partners. CitySmart is a voluntary program that offers objective, third-party consulting on best practices in the areas of energy usage and energy efficiency. Please note that no products or services are sold through CitySmart.

Based on your individual needs, the program will provide customized assistance such as:

- **ENERGY PERFORMANCE BENCHMARKING:** Learn where and how your buildings are wasting energy.
- **ENERGY MASTER PLANNING WORKSHOPS:** Learn energy management best practices that finance, facilities, and administrative staff can employ to maximize long-term savings.
- **FINANCING ASSISTANCE:** Learn about the many options available to finance energy efficiency projects that involve little to no upfront cost.
- **TECHNICAL ASSISTANCE** to help identify and evaluate energy-efficiency opportunities.
- **COMMUNICATIONS SUPPORT** to help publicize your leadership and accomplishments in energy efficiency.
- **INCENTIVES:** Earn varying cash incentives for lighting, HVAC, roofing and other projects that reduce energy consumption and/or peak electric demand.

	\$/kW	\$/kWh
Lighting <sup>†</sup>	\$110	\$0.03
LEDs <sup>**</sup>	\$180	\$0.05
DX	\$275	\$0.09
Chiller	\$325	\$0.09
Motor	\$180	\$0.07
VFD	\$200	\$0.06
Window Film/Replacement	\$180	\$0.06
Refrigeration	\$220	\$0.06
Roofing	\$240	\$0.09
Renewables	\$400	\$0.08
Other	\$200	\$0.07

<sup>†</sup>General lighting, Type B and C LED tubes, and retrofit kits.  
<sup>\*\*</sup>New luminaire only.

Please contact CenterPoint Energy or CLEARResult should you have any questions or need additional information. We look forward to helping your organization save energy and money through CitySmart.

\*Based on the lifetime energy savings of equipment installed and total incentives earned by Texas government partners as of November 2019.

### INTERESTING FACTS

- CenterPoint Energy's CitySmart Partners have completed more than 159 projects, which will result in more than **\$12 million** in energy savings over the lifetime of the equipment.
- In terms of annual greenhouse gas emissions, that's the equivalent of taking **1,950 passenger vehicles** off the road.



### CONTACT

**Drew Scatizzi, Program Manager**  
CenterPoint Energy  
713-207-5618  
andrew.scatizzi@centerpointenergy.com  
www.CenterPointEfficiency.com

**Josh Campbell, Program Manager**  
CLEARResult  
281-902-1155  
joshua.campbell@cleareresult.com

**Marc Fowler, Senior Program Consultant**  
CLEARResult  
281-902-1153  
marc.fowler@cleareresult.com

CLEARResult is a contractor and program administrator for CenterPoint Energy.