

El Paso Electric

Energy Efficiency Programs Bulletin

VOLUME 2, ISSUE 2 | SPRING 2012



This edition spotlights our [Residential](#), [Low Income Residential](#) and [Small Commercial Programs](#). To date we've seen a tremendous level of participation and we're pleased to report that the Residential and Low Income Residential Programs have reached capacity. Thank you to our Participating Contractors for making these programs a success!

For the remainder of the 2012 Small Commercial Solutions Program year, Participating Contractors are required to formally reserve funds for all projects. Please work with your program representative.

- El Paso Electric Energy Efficiency Team

2012 Contractor-Based Program Results To Date

Programs	% Towards kW Goal
Residential	125%
Low Income Residential	100%
Small Commercial	63%

Q&A with Highland Presbyterian Church

Jack Sturgis, maintenance supervisor

EPE: How did you learn about the Small Commercial Solutions Program?

JS: I've talked with the staff at EPE about the program for some time. I've also attended several seminars about the program where I learned about the benefits of new lighting technology. With the help of our contractor, we applied to the program at the beginning of the year so we could start making energy efficiency changes immediately.

EPE: What type of energy efficiency projects have you implemented at the church this year?

JS: We retrofitted lights in multiple areas of the church. We're almost done—there's only one area left. In some places we were able to reduce the number of lamps used. Where we installed CFLs, we were also able to decrease the wattage.

EPE: What is the biggest benefit of participating and why?

JS: The new lights have cut our electricity use, which has reduced our electricity bill. I'd say our bill has dropped about 20 to 25 percent! The new lights produce less heat too, which allows us to use less air conditioning. That's really going to help this summer.

EPE: What about the quality of light?

JS: It's not as intense—it's a soft light that does well. You've just got to get used to it. Overall we're very happy with what we have. The new lights are very complementary and very efficient.

“ I'd say our bill has dropped about 20 to 25 percent! ”

The **Residential and Low Income Residential Solutions Programs** provide incentives to help Texas residential customers afford energy efficiency measures, including home insulation, window replacement, solar screens, air infiltration, duct sealing and refrigerated air conditioner upgrades.

The **Small Commercial Solutions and Large Commercial Solutions Programs** provide incentives to Texas business customers for projects that reduce peak electric demand, along with technical guidance and communications support.

The **SCORE Program** provides Texas educational, city and county customers with a combination of energy efficiency services, including benchmarking, energy master planning, incentives for projects that reduce peak electric demand, and communications and technical support.

The **SCORE Plus Program** provides a combination of financial and technical incentives for public and private sector customers in New Mexico.

Contacts:

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<http://eeprograms.net/epe>

Spotlight: LBG Enterprises

By the numbers: Participating since 2009 | 566 projects | 3,628,997 kWh

When it comes to our Residential, Low Income and Small Commercial Programs, our Participating Contractors are the fuel that fires participation, savings and ultimately, the success of the programs every year. LBG Enterprises is one shining example of how contractors are transforming El Paso's residential and small business market. The company's success is also proof that energy efficiency is great for El Paso's job market.

Insulation and lighting contractor LBG opened 18 years ago with one employee. Today LBG participates in all three of EPE's contractor-based energy efficiency programs, which has allowed the company to grow to nine employees.

LBG's commitment extends further—the Participating Contractor has also volunteered as an initial user of the new online project submittal portal. Way to go LBG! Thank you for helping El Paso Electric customers stay cool and comfortable.

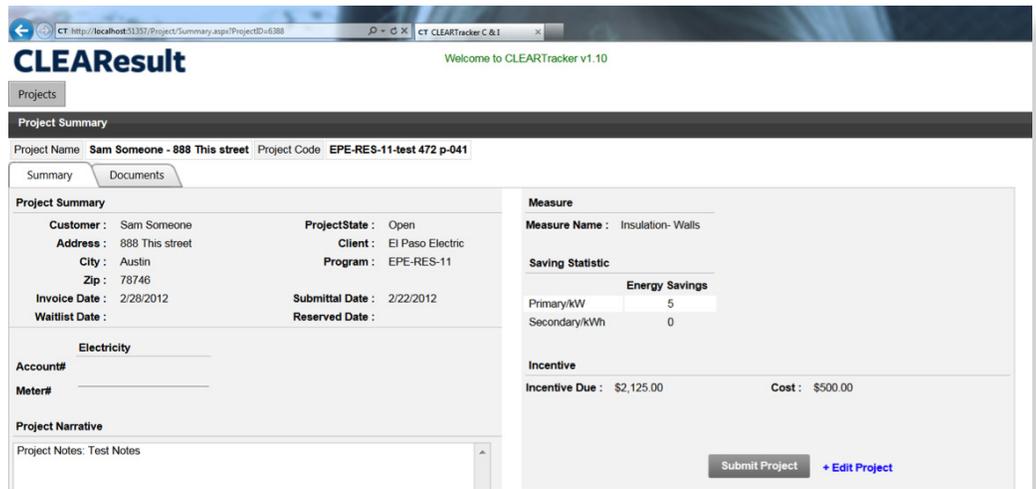
El Paso Electric's incentives programs have really allowed us to grow our business and enabled us to help the community. For example, the Low Income program allows us to help those who can't afford to insulate their homes stay comfortable in the hot summers. We're so happy to participate in these Programs and are already looking forward to 2013!

- Susie Cisneros, LBG Enterprises

A Portal to the Future

Our new online project submittal portal for contractors is now up and running. The online system provides added efficiency and functionality for submitting project information and incentive claims. Five Participating Contractors have taken the training course and are actively using the portal while it's in beta testing mode.

For more information on the portal and its benefits, please contact Lindsey Reed at (512) 416-5969 or lreed@clearResult.com.



Portal screenshot: example of a submitted project

Continuing Education



The El Paso Electric Contractor Workshops were a big success! During the half day training our contractors learned about the energy efficiency qualities of insulation, windows, duct sealing, air infiltration and HVAC upgrades. Representatives from the Small Business Development Center at El Paso Community College were also on hand to help provide tips on marketing, accounting and resources. Participants walked away with valuable information that will help grow their businesses and increase program participation.



2012 Projects To Date

